

Phoenix HQ

Imagine *Information* in a Whole New Way

Imagine instant information — anytime, anywhere — from across your enterprise. Check on individual store sales, or compare across stores or regions. With Phoenix Headquarters, you've got the power to manage multiple stores more effectively.

Phoenix HQ — Access to One Store or Many

With Phoenix HQ, one single interface lets you quickly check on your complete operation. Store comparison graphs for sales and labor are prominently displayed on your Phoenix HQ home page.

Check out the store comparison report for key numbers, updated every four hours, on each of your stores or regions. Or check out any of the individual store reports for live, up-to-the-minute data.



Your Phoenix HQ home page gives you a summary of key indicators, with graphs comparing sales and labor across your enterprise.

Phoenix HQ

Store Comparison Report

Store	Sales	Labor	Net	Deposits
E. Main	\$1,000	\$1,000	\$0	\$0
S. Side	\$1,500	\$1,500	\$0	\$0
City Cent.	\$2,000	\$2,000	\$0	\$0
E. 4th	\$1,500	\$1,000	\$500	\$0
Mtn. Rd.	\$2,000	\$3,000	-\$1,000	\$0
107th	\$2,000	\$1,500	\$500	\$0

The Store Comparison Report, which can be configured to show individual stores or regional results, gives sales breakdowns, cash management and deposit details, labor costs and percentages, and more. Run this report for any date or date range, at any time.



Investigate store results further with live data from your individual stores. View detailed reports or even connect directly to the store's POS system where you can complete any function you could do from the store.

Then, connect directly to the store's POS system from the Phoenix HQ module to view even more details, manage employees, conduct marketing campaigns, review individual tickets, make pricing changes, or even take an order.

The Technology Advantage

Because Phoenix Point-of-Sale was designed from the ground up on a Web-based platform, the historical challenges of data consolidation have vanished. With our powerful Linux Web server technology and flexible MySQL database structure, you can take advantage of the power of the Internet for instant, complete, and reliable data transmission from all your Phoenix POS stores.

Unlike other remote access programs, Phoenix HQ does not require you to "take over" a terminal at the store, nor does it rely on third-party Web-hosted transmissions. Your data is controlled by your organization directly and never leaves your internal servers.

And because the Phoenix HQ module is browser-based, you can check in from anywhere you get Internet access — your corporate office, your home office, or while traveling.

Technical Requirements:

Phoenix HQ relies on data from your individual store's Phoenix POS system. The Phoenix HQ program must be installed on a Linux server (can reside on one of the store's servers or a separate server). This server must have a static IP address. Each store must have broadband Internet access. A static IP address for each store is required for instant, individual store reporting. If the stores have dynamic IP addresses, consolidated data will be automatically reported to Phoenix HQ every four hours. Phoenix HQ data may be accessed from any computer which has broadband Internet access and Internet Explorer 6.0.

Phoenix HQ — making the enterprise more efficient.



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